

TEG Rewards Omnibus - AU

Runs every month, with a 1,000 sample across Australia.

Sample Specification

Sample size: n = 1,000 adults (18-64 years old) representative of the Australian population. Quota controls are applied to achieve a nationally representative sample.

Pricing

1 question	\$1,250
Each additional question	\$500

Question Types

Pre-coded

Single response questions

Multiple response questions

Any question allowing more than one tick.

Usually has “tick all that apply” in the wording.

Statement grids (per statement)

A statement grid is a series of similar questions, all answered against the same scale

(e.g.: “Very Satisfied to Very Dissatisfied” or “0 to 10”).

Open-ended

Open-ended responses are provided as a full listing (not coded) in Excel (.xls), Word (.doc) or SPSS format.

Full coding of verbatim or groupings of responses available on request.

Additional Services

Multimedia – Images, audio, video \$100

Images or audio can be added to questionnaire if provided in PC format jpg or .gif. Additional costs may apply if TEG Rewards has to supply or convert images.

Omnibus Results

Fees include standard deliverables provided in Excel (.xls) or SPSS (.sav) raw data file format.

TEG Rewards will provide results by e-mail.

Data from standard demographic questions included;

- Gender
- Age (18-24, 25-34, 35-44, 45-54, 55-64)
- Main regions – State and Capital cities
- Household Type
- Gross Household income
- Marital status
- Occupation

Results are delivered in 7 days.

Timelines

Final questions must be submitted by midday on the following days for 2017:

Deadline for Questions

Tue 10 January
Tue 14 February
Tue 14 March
Tue 11 April
Tue 9 May
Tue 13 June
Tue 11 July
Tue 15 August
Tue 12 September
Tue 10 October
Tue 14 November
Tue 12 December

Results by 3pm

Tue 17 January
Tue 21 February
Tue 21 March
Tue 18 April
Tue 16 May
Tue 20 June
Tue 18 July
Tue 22 August
Tue 19 September
Tue 17 October
Tue 21 November
Tue 19 December

Contact us today: info@tegrewards.com



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REAL INSIGHTS.

